



Foster creative problem-solving with social, web, and mobile design projects.

To help students engage deeply with their coursework, exercise higher-order thinking skills, and prepare for the careers of the future, more and more higher education institutions are working to incorporate digital literacy into their curriculums. Your faculty can encourage critical thinking and complex problem-solving in any course by having students create digital assignments and projects.

Adobe Creative Cloud offers a variety of apps that empower students to design content for social media, the web, and mobile devices.

"Digital literacy is a critical skill today, where information and communication are so prominent. We want students to understand how digital tools work and to also think about the effects digital tools have on the world—from how media informs audiences to how algorithms impact what we see online."

Vincent Del Casino, Provost and senior Vice President for Academic Affairs, San Jose State University

Discover creative ways to incorporate web and mobile design projects into your classes:

1. Social posts, web pages, and videos for rhetoric classes

Rhetoric students can choose a local or personal object, issue, or idea of interest and then use the rhetorical strategies of memorialization and the power of digital representation to explore their topic in detail. With easy-to-use [Adobe Express](#) templates and tools, they can engage in critical and creative thinking as they build their visual communication skills.

See the lesson [Create a multimedia document of an object, issue, or idea](#) on the Adobe Education Exchange.

2. Interactive online documents for history classes

Research papers are a staple of history courses. Students can go beyond traditional text-based papers by using [Adobe InDesign](#) to create and publish interactive online documents. They can illuminate and expand on their text to tell a more complete story with rich imagery, video, audio, and animation from primary and secondary historical sources.

Try the lesson [Create a historical campus conflict article](#) on the Adobe Education Exchange.



3. Websites for marketing classes

By using [Adobe Dreamweaver](#) to design and develop websites for campus organizations or local nonprofits, business students can demonstrate their understanding of marketing strategy and tactics. They can use digital tools to address their organizations' strengths, weaknesses, opportunities, and threats through compelling web content and design.

Explore our [Sample client brief for a web design project](#) on the Adobe Education Exchange.

4. Mobile app experiences for science classes

Students can use [Adobe XD](#) to design simple mobile apps that help fellow students review for science exams. As they create these learning experiences from start to finish — designing each screen and then turning those designs into interactive prototypes — students will carefully think through the best ways to present and build on information to teach others what they've learned.

[Find this five-part app design lesson](#) on the Adobe Education Exchange.

Get up and running with help from Adobe.

Adobe offers a variety of learning resources to help your faculty learn and teach digital media skills:

- Find tips, tutorials, and teaching resources to help incorporate Creative Cloud into student assignments and projects on the [Adobe Education Exchange](#).
- Explore [free professional development workshops](#) to help faculty incorporate digital assignments in any course.



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