



## Create powerful visual communications to enhance learning.

Digitally literate students have the power to think critically, communicate effectively, and solve problems in creative ways. To get your students on the path to digital literacy, your faculty can start by integrating creative digital projects into their curricula. Adobe Creative Cloud includes apps that are ideal for helping students grow their digital literacy and creative skills.

**“There are so many digital experiences that happen in person, online, or in the metaverse. It’s important to teach students to evaluate what they’re looking at and find the best way to communicate it to others, whether through type, images, sound, or motion. Adobe Creative Cloud apps provide multiple ways for students to explore digital design and communication.”**

Darryl Runyan, Interactive 3D, Digital Media, and Web Development department, Butler Community College  
[Read the story](#)

Discover fresh ways to incorporate visual communication into your class:

### 1. Visual representations for science classes

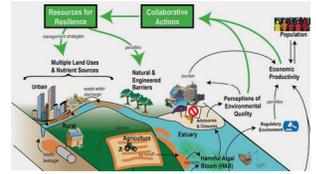
Students can use [Adobe Photoshop](#) or [Illustrator](#) to design trophic pyramids, cladograms, reaction mechanisms, and other visual representations of scientific data and topics. They can organize and present their content using photography, graphics, and charts that demonstrate their research and learning.

See the lesson [Design a conceptual model of components in a system](#) on the Adobe Education Exchange.

## 2. Infographics for presentations in any class

Whether they're presenting concepts in business, engineering, science, or humanities classes, students can use [Adobe Express](#) to create infographics that synthesize their information and research in a clear, visual format. By determining the best ways to break down complex information to illuminate a topic for others, students can make the most of their creative and critical-thinking skills.

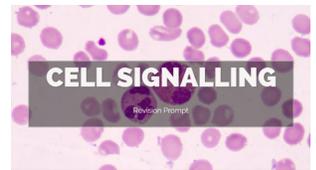
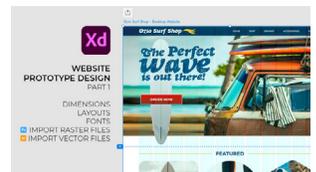
Explore the lesson [Make an infographic to act as a visual aid for a presentation](#) on the Adobe Education Exchange.



## 3. Web designs for psychology classes

Instead of writing traditional reports, students can use [Adobe XD](#) to design websites that present research about psychological conditions. By organizing and presenting detailed information in a structured and visually compelling way, they can make it easy for viewers to understand the basics and then dive deeper into specific sub-topics.

Discover [web design projects](#) for higher education on the Adobe Education Exchange.



## 4. Magazines for writing classes

Students can use [Adobe InDesign](#) to write, design, and publish their own periodicals. For example, students in the first-year writing program at the University of North Carolina at Chapel Hill created their own popular-science magazine. They studied scholarly articles from scientific journals and then synthesized what they'd learned into articles for a general audience.

See the lesson [Design a magazine on the impact of significant inventions](#) on the Adobe Education Exchange.

## Get up and running with help from Adobe.

Adobe offers a variety of learning resources to help your faculty learn and teach digital media skills:

- Access hundreds of [tutorials](#) for every experience level, right inside the Creative Cloud apps.
- Earn [Adobe certifications](#) to enhance their learning, demonstrate mastery, and build skills that will get students hired.



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