



Unleash creativity with digital assignments.

Digitally literate students have the power to think critically, communicate effectively, and solve problems in creative ways. To get your students on the path to digital literacy, your faculty can start by integrating creative digital projects into their curricula. Adobe Creative Cloud includes apps that are ideal for helping students grow their digital literacy and creative skills.

“I had my [journalism] students walk different neighborhoods in Washington D.C. They used Creative Cloud to create photo essays, infographics, videos, and multimedia presentations. . . . I was really impressed with the stories they were able to tell.”

Dr. Imani Cheers, Assistant Professor, School of Media & Public Affairs,
The George Washington University

Explore a few innovative ways to enrich your lessons with digital assignments:

1. Illustrated poems for English classes

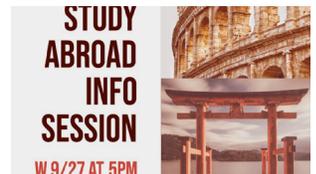
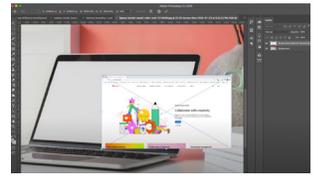
Whether they're analyzing poetry or writing their own, students can explain the meaning of particular passages or themes by turning them into graphics that have just the right typography, images, and colors. [Adobe Express](#) includes thousands of templates, design assets, and royalty-free Adobe Stock photos for students to create something beautiful in a single class period.

[Discover English and literature projects](#) for higher education on the Adobe Education Exchange.

2. Design mockups for business classes

Business students can learn to bring their branding or product ideas into the real world by designing mockups for fictional clients. With apps like [Adobe Photoshop](#) and [Dimension](#), they can carefully think through how to visualize their design concepts and present them professionally.

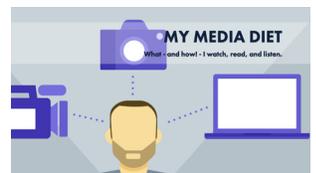
See the lesson [Create a design mockup to bring your branding to life](#) on the Adobe Education Exchange.



3. Infographics for presentations in any class

By designing infographics that present their data in visual, easily digestible ways, students can show that they grasp the critical details about a particular topic. [Adobe Illustrator](#) gives students the tools to create typography, pie charts, column graphs, symbols, and other simple graphics so they can clearly and accurately represent their information.

See the lesson [Make an infographic to act as a visual aid for a presentation](#) on the Adobe Education Exchange.



4. Video essays for science classes

Students in science classes can enhance their critical-thinking skills by scripting and producing video essays. [Adobe Premiere Pro](#) lets them combine video clips, photos, text overlays, and soundtracks to quickly create compelling explorations and arguments.

[Explore science projects for higher education](#) on the Adobe Education Exchange.

Get up and running with help from Adobe.

Adobe offers a variety of learning resources to help your faculty learn and teach digital media skills:

- Faculty in all disciplines can find tips, tutorials, and teaching resources to help them incorporate Creative Cloud into student assignments and projects on the [Adobe Education Exchange](#).
- The [Adobe Creative Educator](#) community program provides educators with curated professional development materials, information about virtual and in-person events, and the opportunity to connect with like-minded educators from around the world.



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